

SPONSORSHIP OPPORTUNITIES FOR THE AEC INDUSTRY'S LARGEST HR CONFERENCE

Reach the people shaping the future of talent, culture, leadership, and workforce strategy in the Architecture, Engineering & Construction industry.

March 31 - April 2, 2027

CHICAGO, ILLINOIS

200+

ATTENDEES

60,000+

EMAIL REACH

90%+

SPONSOR RETENTION

18+

YEARS OF SUCCESS

Why Industry Leaders Sponsor the AEC HR Summit

Build relationships with the people making workforce, technology, recruiting, and employee experience decisions across the AEC industry.



TARGETED AUDIENCE

Connect directly with HR leaders, CHROs, talent professionals, and firm executives.



MEANINGFUL NETWORKING

Develop relationships through receptions, meals, networking breaks, and VIP events.



THOUGHT LEADERSHIP

Position your organization as an industry expert through speaking and content.



LEAD GENERATION

Gain visibility before, during, and after the event while building sales opportunities.

WHO YOU'LL MEET

CEO's

CHROs

Firm
Principals
& Owners

HR Leaders

Operations
Executives

Learning &
Development
Leaders

Sponsorship Tiers

\$11,950

3 AVAILABLE



The ultimate visibility and thought leadership package.

Featured Benefits

- ✓ Premium Sponsor Recognition
- ✓ Sponsorship of Lunch, Cocktail Hour, or Social Event
- ✓ First Choice Booth Placement
- ✓ 60-Minute Educational Session
- ✓ Full Page Event Guide Advertisement
- ✓ Two Complimentary Registrations
- ✓ VIP Networking Event Access
- ✓ Attendee List
- ✓ Website & Social Promotion
- ✓ Event Signage

Plus all Gold and Platinum benefits

BEST FOR:

Technology Providers • Recruiting Firms
Consulting Organizations • Industry Service Providers

Sponsorship Tiers

PLATINUM

\$8,950

MOST POPULAR

3 AVAILABLE

ALL GOLD BENEFITS PLUS:

- ✓ Five-Minute Main Stage Showcase
- ✓ Breakfast or Networking Break Sponsorship
- ✓ Dedicated Sponsor Blog Feature
- ✓ Full Page Event Guide Ad
- ✓ Two Registrations
- ✓ VIP Networking Access
- ✓ Attendee List
- ✓ Event Signage

GOLD

\$4,950

- ✓ Tabletop Exhibit
- ✓ Half Page Event Guide Ad
- ✓ One Registration
- ✓ VIP Networking Event
- ✓ Attendee List
- ✓ Website Listing
- ✓ Social Promotion
- ✓ Event Signage

Compare Levels

Features	Gold	Platinum	Diamond
Event signage	✓	✓	✓
Website Listing	✓	✓	✓
Social Promotion	✓	✓	✓
Attendee List	✓	✓	✓
VIP Networking	✓	✓	✓
Guide Advertisement	Half	Full	Full
Registrations	1	2	2
Speaking Opportunity	-	5 Min	60 Min
Sponsored Function	-	✓	✓
Premium Booth Space	-	-	✓
Dedicated Blog Feature	-	✓	✓

What are Sponsors Saying

"The AEC HR Summit consistently provides access to exactly the audience we want to reach."

"Our team generated more quality conversations in two days than many larger industry conferences."

"One of the best investments we make each year."

Past Participating Organizations



Ready to Connect with AEC HR Leaders?



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